



Alphabet of Light - Lowercase - Letter b

Artemide

No. 1202b00A

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

BIG - Bjarke Ingels Group



Technical		Photometric	
Mounting	Wall	Colour Temp	3000K
IP Rating	IP20	CRI	80
		Source	LED

Physical		Electrical	
Height	950 mm	Power	26W
Material	Aluminum support, frosted technopolymer diffuser element.		

